

Summary: Accomplished Art Director with 13 years of experience leading creative development for global and domestic organizations. Effectively combines interactions with visually exciting graphics to creatively address customer goals. Sense of kinship and respect with all clients and fellow employees leads to excellent customer service and productive team dynamics. Delivers creative solutions by utilizing graphic tools to their maximum potential and outstanding communication skills permit assignments to be completed with limited customer feedback required. Demonstrates high productivity and consistent results with the first hour equal to the last. Meets clients' needs by being collaborative, responsive to change, and highly efficient.

Knowledge and Skills:

- Extensive knowledge of Adobe PhotoShop, Quark Xpress
- Knowledge of InDesign, Adobe Illustrator, After Effects and Microsoft Word

Experience:

Art Director, American Baptist International Ministries, Valley Forge, PA
(September 2003 to March 2009)

Interpreted written content into concepts and designs to produce International Ministries' print resources. Contacted printers for bids and negotiated with vendors for best price. Facilitated and developed a consistent and effective organizational branding and appeal. Developed a network of quality freelance designers to assist, when needed. Conceptualized design for International Ministries' largest yearly campaign – World Mission Offering. Designed and managed online storefront for International Ministries' worldwide staff.

Art Director, PA Production Associates, Inc., Conshohocken, PA
(February 1998-September 2003)

Created the overall look of video graphics, interactive media, web design and print. Managed the graphic art department on cross-platform hybrid multimedia projects and interactive title development. Involved in contract pricing & project bidding. Managed the project from start to finish in the most efficient and effective way. Projects & Companies worked on include Synthes, Ibanez Guitars, TAMA Drums, The American Cancer Society, International Ministries, The Red Cross, Food Network and QVC.

Multimedia Specialist, Bell Atlantic Directory Graphics, Multimedia Department, Valley Forge, PA
(August 1996 to 1998)

Created graphics for InfoTravel and other various multimedia titles. Authored cross-platform hybrid multimedia projects, analyzed graphic requirements and overall "look and feel" of interactive title development. Authored interactive demos for prospective clients.

Graphic Designer, Bell Atlantic Directory Graphics, Multimedia Department, Valley Forge, PA.
(June 1995 - August 1996)

Developed interactive graphics for InfoTravel and other titles, analyzed graphic requirements and overall "look and feel" of interactive title development. Developed and enhanced art for multimedia products and services such as Williams & Wilkins, and Subaru kiosks. Authored and designed interactive demos for internal multimedia and marketing.

(see next page)



Related Experience:

- Brochures and photo retouching for SensorfreshQ
- Logo and website design for Noodle and Friends, Noodleandfriends.com
- Logo, postcard and website design for Accent Modification, tobycalandra.com
- Logo, business cards and website design for Sharon R. Houck Interior Design, sharonrhouckinteriorsinc.com
- Poster, program cover and postcard design for Johann Sebastian Bach concert for St. John's Lutheran Church
- Logo redesign for Janiczek Builders
- Handmade bridal invitations for Christina Bridgers & David M. Rivoire
- Logo design for St. John's Lutheran Church Endowment Fund
- Business card design for Kenneth R. Laughlin, Consultancy in Electricity Markets
- Interactive catalog on CD-ROM for Ibanez 2000 line of guitars
- Graphics for an instructional video for TAMA Drums
- Video graphics for segments on The Best-of-Food Network
- Design of PA Production Associates, Inc. web page (www.papavideo.com)
- Music CD & package design for David Miller "If You Want It"
- Video graphics and package design for The Catholic Mass, an educational video

Education:

- Bachelor of Fine Arts, Graphic Design, 1996 graduated cum laude from Savannah College of Art and Design, Savannah, Georgia
- Certified in Macromedia Director, 1996
- InDesign I with AQUENT Graphics Institute, 2008

Award:

Winner of Award of Distinction 2007 from the 13th Annual Communicator Awards for the *Mbote! Mission Study Guide*, International Ministries

Personal Interests:

Travel, photography, designing & creating personal greeting cards, spending time with my Italian Greyhound Oliver, long walks in Ridley Creek Park

References available upon request

